

# Allstream Centre Backgrounder



A Conference Centre  
at Exhibition Place

Allstream Centre, Toronto's newest Conference Centre, offers meeting planners an environmentally friendly meeting venue for groups of 50 - 3000 delegates. Targeted to be the first LEED Silver (Leadership in Energy and Environmental Design) conference centre in Canada, Allstream Centre is conveniently located on the shores of Lake Ontario at Exhibition Place.

Formerly the Automotive Building, an extensive renovation has transformed the 1920's Art Deco building into a purpose-built conference centre with 20 meeting rooms, and the largest divisible, column-free, ballroom in Toronto (44,260sf). The design of Allstream Centre is respectful of the historical aspects of the original building, and features panoramic lake views and natural light throughout the lobby, pre-function and meeting room spaces. Interior design compliments the historic structure with warm, contemporary furnishings, low VOC carpets and paint finishes, and Green Seal Certified meeting room chairs and tables. Meetings and conventions may utilize Allstream Centre as a standalone venue or in combination with the adjacent 1 million square foot Direct Energy Centre complex – Canada's largest exhibition and convention centre. Allstream Centre is connected to Direct Energy Centre via an underground walkway, offering attendees year round, climate controlled access from the exhibition halls and underground parking facilities.

Allstream Centre is easily accessible to both delegates and visitors. Situated in downtown Toronto with over 37,000 hotel rooms, Allstream Centre is accessible by major highways, public transit, bicycle paths and regional commuter trains providing links to the entire Greater Toronto Area. Allstream Centre is 20 minutes from Pearson International Airport, and 3 minutes from Toronto City Centre Airport. An on-site convention hotel will be constructed adjacent to Allstream Centre, opening in 2013.

## About Exhibition Place

Exhibition Place is Canada's largest entertainment venue, attracting over 5.3 million visitors a year. The 192-acre site is an integral component of Toronto and Ontario's economy, particularly with respect to sport, festivals, recreation, culture and tourism. Exhibition Place is owned by the City of Toronto, and operated by the Board of Governors of Exhibition Place. Located at Exhibition Place is the award-winning Direct Energy Centre, Canada's largest exhibition and convention centre; BMO Field, Ricoh Coliseum and over 10 permanent tenants and attractions.

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